



المشاريع الألمانية الخليجية  
German Gulf Enterprises



## COMPANY PROFILE

Construction  
Equipment

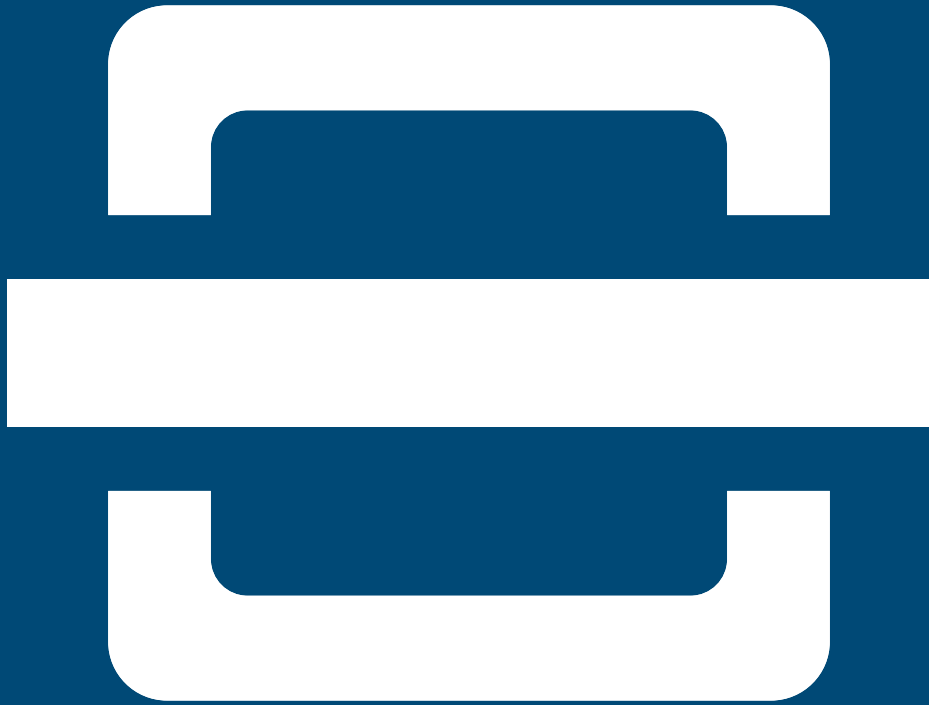
Service  
Workshop

Welding  
& Cutting

Hydraulic  
Sales & Service

Parts & Industrial  
Supplies

Rental



**SINCE 1974**

DELIVERING MACHINERY  
SUPPORT & PERFORMANCE TO THE UAE



## BUKHATIR GROUP

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German Gulf Enterprises is proud to be part of Bukhatir Group—one of the UAE's largest and most diversified business conglomerates, with strong foundations in construction, education, IT, real estate, sports, and retail.

Operating across North America, North Africa, and West and South Asia, Bukhatir Group drives global progress through innovation and strategic partnerships.

With a vibrant workforce representing over 70 nationalities, the Group fosters a collaborative environment focused on growth, well-being, and continuous development.

As a member of this forward-thinking network, German Gulf Enterprises shares the vision of building a sustainable future, empowered by talent and guided by excellence.

Together, we remain committed to shaping impactful solutions and contributing to a legacy of success across industries.

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## CEO MESSAGE

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At German Gulf, we are committed to excellence and innovation, delivering trusted solutions across diverse industries in the **UAE** and **Qatar**.

For **over 50 years**, we've partnered with global brands to provide quality machinery and engineering expertise, supporting construction, oil & gas, marine, and more.

Guided by the values of the Bukhatir Group, we look forward to building on our legacy, driving progress, and empowering our clients with the best in service and technology.

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### Ayman Ahmed

CEO  
INDUSTRIES, TRADING & SERVICES  
BUKHATIR GROUP

## BUILT TO EMPOWER | SINCE 1974

German Gulf Enterprises (GGE) has been part of the UAE's industrial journey for over 50 years. From a humble facility in Sharjah with fewer than 10 employees, we've grown into a regional powerhouse of 600+ professionals across the UAE and Qatar, serving industries that move the region forward.

### CONSTRUCTION EQUIPMENT

We offer a robust lineup of equipment from trusted partners—Putzmeister, Develon, Liebherr, Atlas, GEHL, and EP Equipment—engineered for the region's toughest demands and supported by expert knowledge.

### PARTS & INDUSTRIAL SUPPLIES

We're authorized distributors for global brands, delivering genuine spare parts and high-performance consumables—batteries, filters, brake drums, lubricants, and more—with tailored solutions, bulk pricing, and consignment stock programs.

### HYDRAULIC SALES & SERVICE

With Bosch Rexroth, Danfoss, and HYDAC, our hydraulic division delivers complete system solutions—from design and supply to installation and servicing—for cranes, machines, and complex hydraulics.

### WELDING & CUTTING SOLUTIONS

Serving Oil & Gas, Construction, Marine, and Shipbuilding sectors, we supply advanced systems and consumables from Messer, Kemppi, Hypertherm, Durma, Kotec and more—including fiber laser, plasma, and CNC solutions.

### SERVICE WORKSHOP

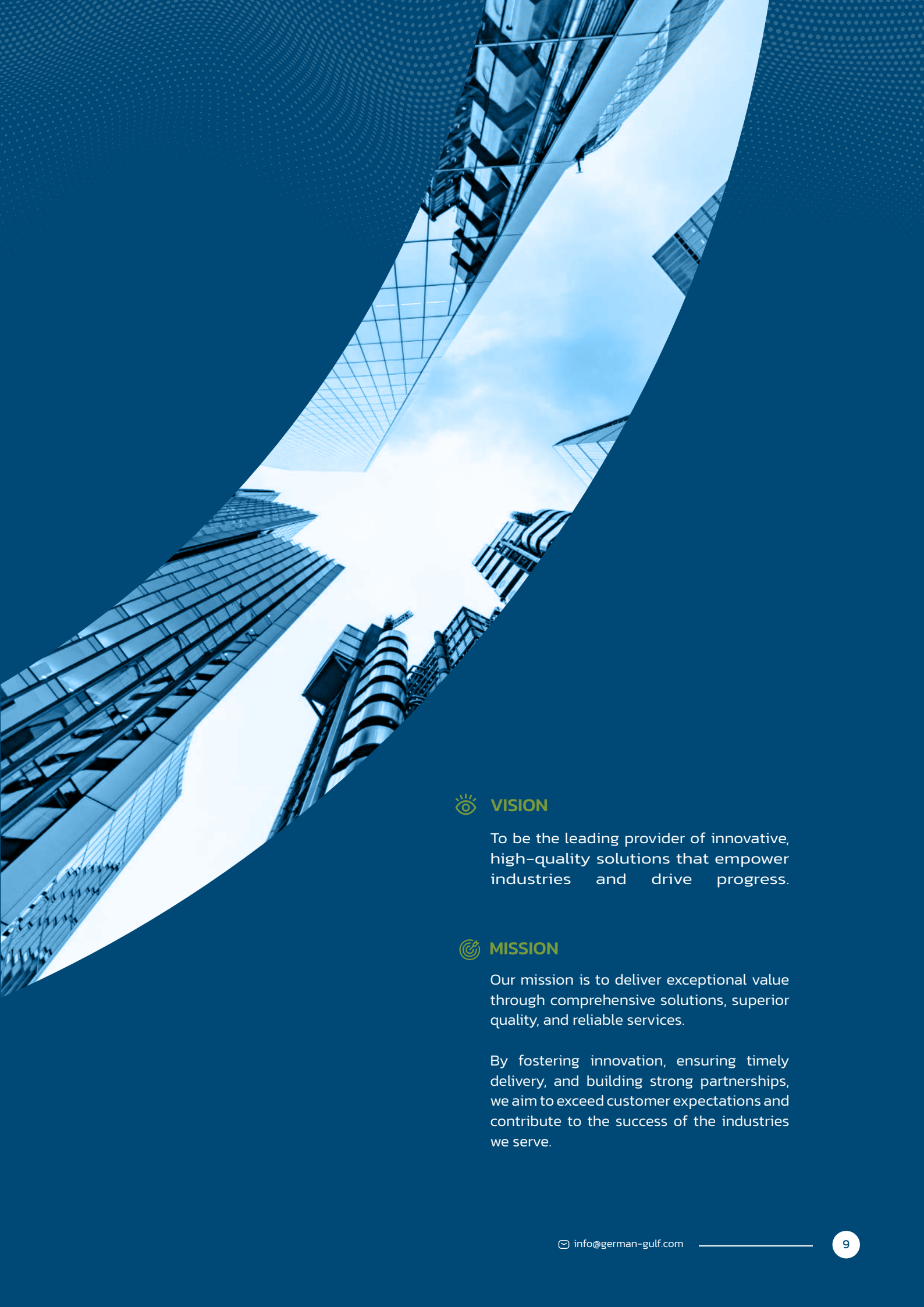
From expert vehicle maintenance to professional construction equipment repair, we keep your operations running smoothly.

Our fully equipped workshop also functions as a repair shop for heavy equipment—offering preventive maintenance, overhauls, CNC cutting, welding system calibration, custom fabrication, and after-sales service.

### RENTAL DIVISION

Our fleet of excavators, loaders, and forklifts comes with certified operators and round-the-clock support—tailored to your project timeline with flexible rental terms.

Backed by the Bukhatir Group, GGE champions diversity, innovation, and service excellence. We're proud to power the industries that build the future



## VISION

To be the leading provider of innovative, high-quality solutions that empower industries and drive progress.

## MISSION

Our mission is to deliver exceptional value through comprehensive solutions, superior quality, and reliable services.

By fostering innovation, ensuring timely delivery, and building strong partnerships, we aim to exceed customer expectations and contribute to the success of the industries we serve.

# OUR VALUES

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## QUALITY & RELIABILITY

We are dedicated to providing high quality products and services that meet the rigorous demands of our clients.

Reliability is at the heart of everything we do, ensuring that our solutions stand the test of time and deliver on their promises.



## CUSTOMER-CENTRIC APPROACH

Our clients are our top priority.

We build lasting relationships by deeply understanding their needs and providing personalized, timely solutions that support their success.



## INNOVATION & EXCELLENCE

We strive to push the boundaries of engineering and service through continuous improvement and innovation.

Our commitment to excellence keeps us at the forefront of the industry and enables us to provide advanced solutions.



## INTEGRITY & TRANSPARENCY

We believe in building trust through honest communication & ethical practices.

Transparency in our operations is fundamental, fostering trust with both clients and partners.



## COLLABORATION & TEAMWORK

Our success is driven by collaboration within our team and with our partners. We believe in fostering a culture of teamwork to a growth.



## SUSTAINABILITY & RESPONSIBILITY

We are committed to sustainable practices that respect the environment and support our community.

We take responsibility for our impact and actively seek ways to contribute to a better future.



المشروع الصناعي الخليجي المشتركة ل.م.م.  
GERMAN - GULF ENTERPRISES INDUSTRY LLC

LIEBHERR



DEVELON



# OUR DIVISIONS



CONSTRUCTION EQUIPMENT DIVISION



RENTAL DIVISION



PARTS & INDUSTRIAL SUPPLIES DIVISION



SERVICE WORKSHOP  
/ WELDING SERVICE DIVISION



WELDING & CUTTING DIVISION



HYDRAULIC SALES & SERVICE DIVISION

# OUR LEADERS



**AYMAN AHMED**  
CEO  
INDUSTRIES, TRADING & SERVICES  
BUKHATIR GROUP



**FATEN MOHAMED**  
Deputy General Manager  
Parts & Industrial Supplies



**AHMAD SWAID**  
Deputy General Manager  
Construction Equipment



**DEEPU UNNITHAN**  
Deputy General Manager  
Hydraulic



**IBRAHIM EMIRA**  
Deputy General Manager  
Service workshop



**ANIL KUMAR**  
Deputy General Manager  
Welding & Cutting



**DEBJIT BHATTACHARYA**  
Divisional Manager  
Rental



**RAGHAV PRABHU**  
Head of Finance



**WALDEMAR LIS**  
Divisional Manager  
Hydraulic Service

# CONSTRUCTION EQUIPMENT DIVISION

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Shaping The Future Of  
Construction Equipment In  
The Gulf



German Gulf Enterprises proudly leads the Use's construction and industrial sectors, guided by over 50 Years of quality and innovation.

Our Construction Equipment Division, backed by partnerships with world renowned brands like Putzmeister, Develon, Atlas, Liebherr, EP, and Gehl, offers a versatile range of advanced machinery designed for durability, efficiency, and peak performance.

Our commitment goes beyond providing top-tier equipment. We consult with clients to recommend the most suitable machinery

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# DEVELON

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# ATLAS

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# EP EQUIPMENT

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**GEHL**



**LIEBHERR**



# PARTS & INDUSTRIAL SUPPLIES DIVISION

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## Elevating efficiency with our parts division

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At the heart of our operations is the Parts Division, dedicated to delivering genuine parts for all our construction equipment brands.

Solutions, including partial supply and special orders, tailored to your operational needs.

A photograph of two men in a warehouse. The man on the left is wearing a yellow hard hat and a high-visibility yellow vest over a blue shirt. He is pointing his right hand towards the high shelves of the warehouse. The man on the right is wearing a white hard hat and a blue shirt. He is holding a tablet computer and looking at it. The background is filled with tall metal shelving units stacked with cardboard boxes. The lighting is bright, and the overall tone is professional and industrial.

Our customers can take advantage of bulk discounts while receiving parts in stages, accommodating their storage capacity.

Our division also provides premium consumable parts such as batteries, filters (air, oil, hydraulic, fuel), fuel additives, brake drums, and coolants, ensuring we are your one-stop shop for all operational needs.

Flexible delivery options, including on-site and partial deliveries, are available to help manage your storage and streamline operations.

To further support you, we can arrange special orders for unexpected requirements, keeping your business running smoothly.

# PARTS & INDUSTRIAL SUPPLIES DIVISION

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## TAILORED CUSTOMER SOLUTIONS:

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At GGE, we don't just offer products; we provide tailored solutions designed to optimize operational efficiency and meet the unique needs of our customers:

- **CONSIGNMENT STOCK PROGRAMS:** with our consignment stock programs, we place critical parts at your location, allowing immediate access when needed. This minimizes downtime and ensures that essential components are always on hand.
- **ANNUAL PRICE AGREEMENTS:** our annual price agreements offer predictable pricing for long-term planning, helping customers budget effectively and avoid unexpected costs. These agreements guarantee availability and secure pricing, providing stability in procurement.
- **BATTERY SOLUTIONS:** high-quality batteries from leading brands like US Batteries, Luchs, and Taurus, ideal for automotive, industrial, cleaning machines, and aerial platforms, sourced from the USA, China, and Malaysia.

## WHY CHOOSE GGE?

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At German Gulf, we offer a comprehensive selection of top-tier products and expert after-sales support. Our commitment to quality, reliability, and customer satisfaction ensures that you have the best solutions available to keep your operations running efficiently.

## OUR PROMISE

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At GGE, we don't just supply parts; we provide reliable, tailored solutions that drive success. Our extensive industry knowledge, technical expertise, and unwavering commitment to customer satisfaction make us a trusted partner for all your parts, supplies, and support needs

## READY TO POWER UP YOUR BUSINESS?

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Contact us today to explore the best options for your needs and receive expert support to your requirements.

# GENUINE PARTS

## WHY GENUINE PARTS ?

- **Quality & Compatibility:** Precisely engineered to meet manufacturer's specifications, ensuring seamless fit and optimal performance.
- **Longer Equipment Life:** Built to endure, genuine parts reduce wear and tear, extending the lifespan of your equipment.
- **Enhanced Safety:** Compliant with rigorous safety standards to safeguard operators and improve on-site safety.
- **Cost Efficiency:** Lowers repair costs and prevents unexpected downtime, optimizing overall operating costs.
- **Global Reach and Support:** German Gulf provides quick access to Genuine parts, ensuring fast delivery and consistent support to minimize project delays.

**DEVELON**



**ATLAS**

**LIEBHERR**



**GEHL**  
WORKS LIKE YOU

**DYNAJET**

**ZENITH**

# CONSUMABLES

To complement our genuine brand parts, we offer a premium selection of high-quality consumables designed for consistent performance and long-term reliability.

Our range includes trusted names such as Mobil for high-performance lubricants; US Battery, Taurus, COBRA, and Go-Drive for durable and efficient battery solutions; and Petroblue for dependable lubrication. In addition, our in-house brand, Luchs, provides a wide array of consumables including batteries, brake drums, filters, fuel additives lubricants, and coolants offering comprehensive solutions that meet the diverse needs of industrial, automotive, and construction applications.

**Mobil**

**TAURUS**



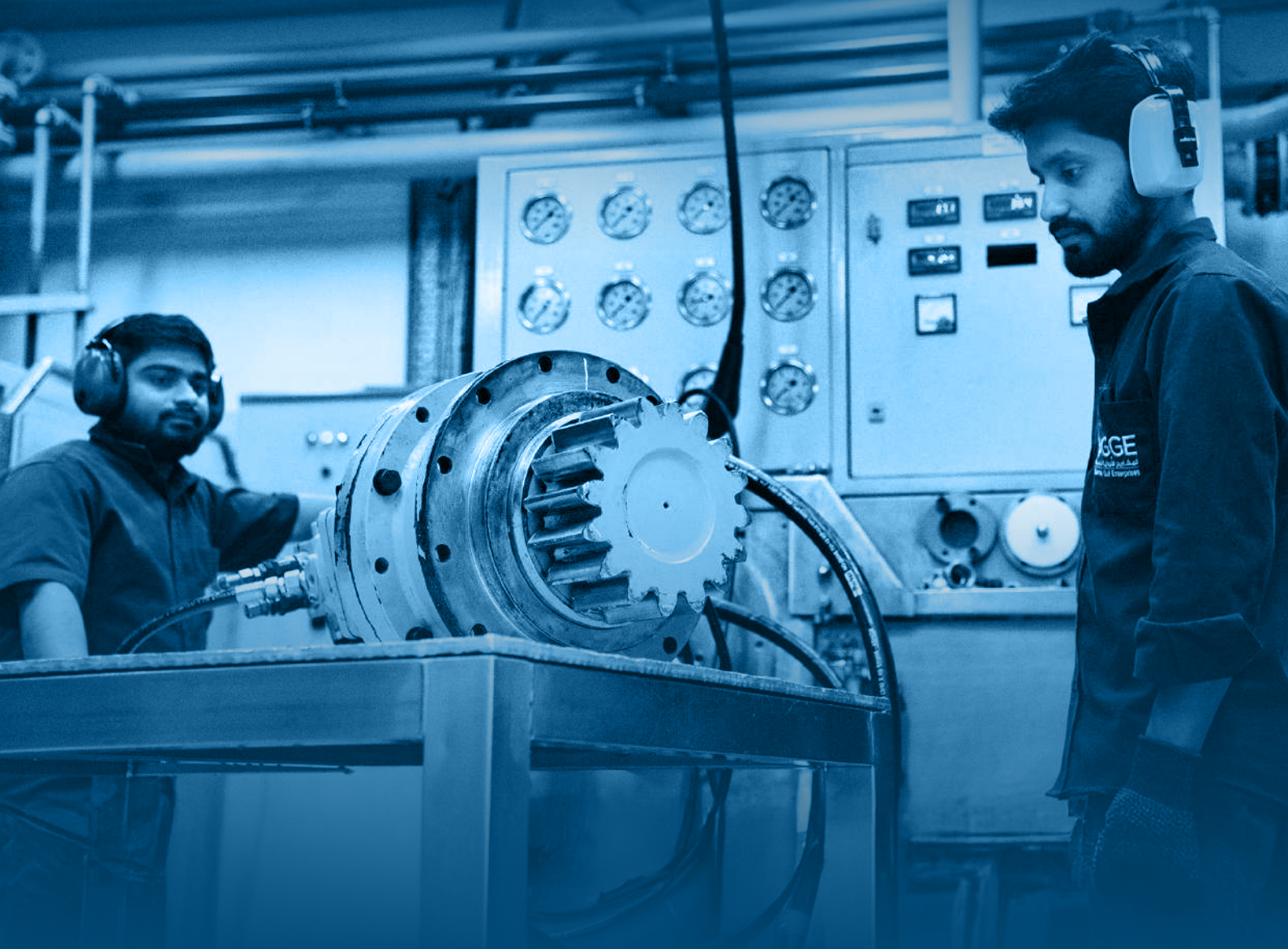
**GO-DRIVE**  
AUTOMOTIVE BATTERY



**PETROBLUE**

## HYDRAULIC SALES & SERVICE

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### HYDRAULIC EXCELLENCE AT GERMAN GULF

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With over 50 years of experience, German Gulf Enterprises leads in hydraulic innovation across the UAE. As the exclusive distributor for Bosch Rexroth in the UAE and Qatar, we offer top-tier hydraulic solutions from brands like Hydac, Danfoss, and Poclain Hydraulics.



# HYDRAULIC SALES & SERVICE

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## Comprehensive hydraulic services

We pride ourselves on quality, offering genuine parts, overhauling services, and certified solutions for industries like mobile, industrial, marine, and offshore.

Let us deliver the innovation and peace of mind your operations deserve.

**rexroth**  
A Bosch Company

**HÄGGLUNDS**

 **POCLAIN**  
Hydraulics

*Danfoss*

**HYDAC**

**ZOLLERN**

## WELDING & CUTTING DIVISION

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## Your partner in advanced welding & cutting technology

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German Gulf's Welding & Cutting Division powers industries such as Oil & Gas, Construction, and Shipbuilding with tailored, high-performance solutions.

Partnered with global leaders like Kemppi, Messer, and Hypertherm, we provide reliable technology, from Portable equipment to full automation systems.

Our goal is to enhance your operational efficiency and keep you competitive.

German Gulf's Welding & Cutting Division serves a diverse range of industries including Oil & Gas, Construction, Shipbuilding, and Marine sectors, offering tailored, high-performance solutions designed to meet specific operational needs.

We are proud to partner with world-renowned brands such as Messer Cutting Systems, Kemppi, Hypertherm, Kotec, and Durma, delivering reliable technology ranging from portable equipment to fully Automated welding and cutting systems.

Our comprehensive product portfolio includes an extensive selection of welding consumables, welding Torches & accessories etc, ensuring that we meet the day-to-day needs of our customers with prompt, High-quality, durable solutions.

Our goal is to enhance your operational efficiency and keep you competitive.

## Expertise and support across the UAE

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Our dedicated engineers provide hands-on support, from equipment setup to troubleshooting, ensuring Minimal downtime.

With branches in Abu Dhabi, Al Ain, and Jebel Ali, German Gulf fosters close partnerships, offering Accessible, customer-centered service.

We're more than suppliers; we're your trusted partners in progress.

Our dedicated team of engineers offers hands-on support throughout the entire process, from equipment setup to troubleshooting, ensuring minimal downtime and maximum efficiency.

With branches in Abu Dhabi, Al Ain, and Dubai Investment Park (DIP), German Gulf is committed to building Strong, long-lasting partnerships. We prioritize accessible, customer-centered service, making sure that Help is always close at hand.

At German Gulf, we're not just suppliers—we're your trusted partners in progress

# WELDING & CUTTING DIVISION

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CUTTING  
SOLUTIONS

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ADVANCED  
SAFETY DEVICES

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CNC  
MACHINES

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WELDING  
SOLUTIONS

WELDING &  
CUTTING DIVISION



## SERVICE WORKSHOP DIVISION

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### Where reliability meets precision

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At German Gulf Enterprises, service isn't a department—it's a legacy built over decades of hands-on experience and technical excellence.

The Service Workshop Division stands at the heart of this legacy, supporting the machinery and systems that keep industries moving across the UAE.

This division brings together two seamlessly integrated sections: service workshop and the welding & cutting workshop—working in unison to deliver complete repair, refurbishment, and technical support under one roof.



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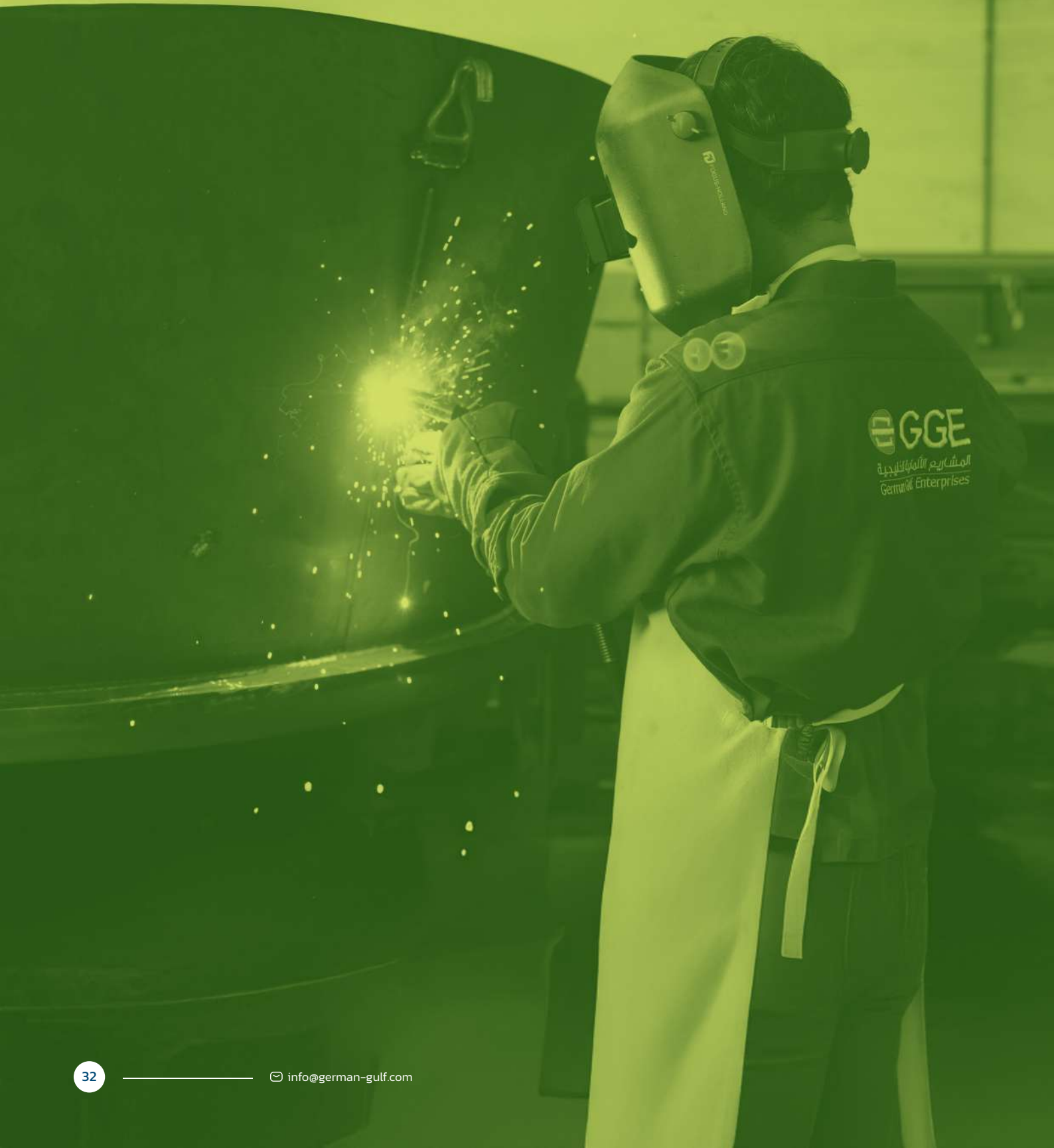
### A Trusted Technical Partner

With decades of experience and certified systems in place, German Gulf Enterprises' Service Workshop Division is committed to supporting UAE industries with tailored service solutions that enhance Reliability, efficiency, and longevity.



# WELDING SERVICE

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## Diesel Service Workshop

Our Service Workshop caters to a broad spectrum of heavy machinery and commercial equipment. With a team of seasoned engineers and technicians, we provide end-to-end maintenance, refurbishment, and overhauling solutions across various industries.

### CORE SERVICES INCLUDE:

- Electrical &
- Radio Remote Repairs
- Batching Plant Installation & Maintenance
- Commercial & Passenger Vehicle Services
- Accident Repairs, Painting & Body Shop
- Annual Maintenance Contracts
- Cranes & Excavators Service & Refurbishment
- Field Service & Preventive Maintenance
- Engine, Gearbox & Transmission Overhauls
- Hydraulic Cylinder & Seal Fabrication
- Fuel Pump & Injector Repair
- Mortar Machine & Concrete Pump Repair

**Each service is backed by quality control systems, certified processes, and years of technical expertise ensuring minimal downtime and optimal equipment performance.**

## Welding & Cutting Workshop

The Welding & Cutting Workshop provides advanced cutting, welding, and calibration services designed for industrial and construction sectors.

It supports a variety of manual and CNC systems from globally recognized brands.

### CORE SERVICES INCLUDE:

- Support for Manual & CNC Welding Systems
- Job Shop for Custom Plate Processing
- After-Sales Support & Service for Welding Equipment
- Fiber Laser & Water jet CNC Plate Cutting
- Welding Machine Calibration (All Brands)
- Retrofit of CNC Cutting Machines

**Utilizing advanced machinery and automation, the Welding & Cutting Workshop ensures accurate, safe, and high-quality results—supporting industries that demand exacting standards.**

## RENTAL DIVISION

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At German Gulf, we offer a comprehensive range of equipment and machinery rental solutions designed to support construction, infrastructure, and industrial sectors across the UAE and GCC.

Our Rental Division features a modern fleet of excavators, wheel loaders, bulldozers, skid steers, and more from globally trusted brands like Develon.

Whether it's a short-term task or a long-duration project, we provide scalable rental options with operator support and maintenance services.

Backed by a team of experienced professionals and a commitment to excellence, we ensure every machine delivers optimal performance where and when it's needed most

## WHY CHOOSE GERMAN GULF RENTALS ?

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AGGE Rental is for a seamless, reliable, and fully supported rental experience that empowers ensures your project's success. Reach out to our team today to discuss your project needs and let us provide the right solutions for every phase of your build.



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# RENTAL DIVISION

## WHY CHOOSE GERMAN GULF RENTALS ?

### COMPREHENSIVE EQUIPMENT RANGE



We provide an extensive fleet of construction equipments including excavators, loaders, and utility machineries. With our wide selection, we ensure you'll have access to the specialized machinery needed for your project's specific requirements.

### CUSTOMIZED SOLUTIONS FOR CLIENT NEEDS



At German Gulf, we understand that each project is unique. Our team works with you to provide custom solutions that aligns with your specific project requirements, enhancing productivity and efficiency.

### HIGH-QUALITY & WELL-MAINTAINED FLEET



Each piece of equipment in our fleet undergoes rigorous maintenance and quality checks to ensure optimal performance on-site. Our expert team continuously updates and services the equipment, keeping it in peak condition for any challenging project environment.

### TECHNICAL SUPPORT & ONSITE ASSISTANCE



Our support doesn't end at equipment delivery. German Gulf offers dedicated technical support and on-site assistance throughout your rental period, ensuring smooth operations and minimal downtime.





### **CUSTOMIZED SOLUTIONS FOR CLIENT NEEDS**



With flexible rental terms, you can maximize your budget by renting only the equipment you need, only when you need it. This approach allows you to complete projects efficiently without the added costs of equipment ownership.

### **SKILLED & CERTIFIED OPERATORS**



German Gulf also provides skilled operators who are certified to handle our range of specialized & critical construction challenges safely and efficiently, adding to your productivity and peace of mind.

### **COMMITMENT TO SAFETY & COMPLIANCE**



Safety is Top priority for GGE Rentals. All our equipment complies with industry standards and is equipped with the latest safety features. Our team is also trained to ensure every piece of equipment operates within regulatory and safety guidelines, minimizing risks on the job site.

### **SPECIALIZED RENTAL SERVICES**



GGE Rental division includes a diverse range of specialized heavy-duty machineries tailored for various construction and infrastructure needs. Round the clock operation and support as may be required by your project time to time.



# CORPORATE SOCIAL RESPONSIBILITY



## OUR COMMITMENT TO BUSINESS ETHICS

At German Gulf, integrity and ethical standards are woven into the fabric of our operations. We believe in the importance of responsibility, honesty, and transparency in everything we do, our commitment to these principles ensures that we comply with UAE laws and international regulations, fully supporting sanctions & embargo's designed to curb illegal activities, such as terrorism and narcotics trafficking.

Upholding truthfulness & sincerity remains a guiding force in all our business relationships.



## ETHICAL SUPPLIERS, ETHICAL PRACTICES

Our suppliers are an extension of our ethical framework. We require all partners to adhere to national and international laws and to uphold human rights.

By ensuring our suppliers align with these values, we maintain the highest standards across our supply chain.



## ZERO TOLERANCE FOR BRIBERY

We strictly prohibit any employee from accepting commissions, benefits, or any undue advantage in connection with company transactions.

Our commitment to anti-bribery standards means that all business dealings are conducted with integrity and fairness.



## SUPPORTING OUR COMMUNITY

We believe in giving back. German Gulf actively promotes social and charitable activities that benefit local & international communities.

Our employees are encouraged to engage in these meaningful efforts, fostering a culture of responsibility and care.



## CONFLICT FREE SOURCING

We take a strong stance against sourcing conflict minerals. Our supply chain partners are thoroughly vetted to ensure compliance with global standards against sourcing from conflict affected regions.

Through evaluations, agreements, and audits, we ensure that materials like tin, tungsten, tantalum, and gold are responsibly sourced, supporting international efforts against human rights abuses.



## CHAMPIONING EQUAL OPPORTUNITY

German Gulf fosters a work environment built on respect and fairness. Employment decisions are based solely on merit, competency, and qualifications.

Discrimination or harassment, in any form, is unacceptable. We are committed to developing a diverse workforce where everyone is valued for their contributions.



# QHSE POLICY

## COMMITTED TO QUALITY, SAFETY, AND SUSTAINABILITY

At German Gulf Enterprises, our mission is to uphold the highest standards in Quality, Health, Safety, and Environmental (QHSE) practices.

We aim to consistently exceed expectations, ensuring our objectives are met with responsibility, transparency, and compliance with all regulatory requirements.

Our dedication to quality is embedded in every product and service we deliver, while our focus on environmental protection drives us to set ambitious, science based goals.

We take pride in our continual improvement through certified management systems **ISO 9001:2015** for Quality, **ISO 14001:2015** for Environment, and **ISO 45001:2018** for Occupational Health & Safety.

By aligning with these standards, we not only enhance performance but also ensure a safer, more sustainable future for our workforce, customers, and stakeholders.

### ON TIME DELIVERY



We value reliability, ensuring that we meet our commitments to deliver on time.

### COST EFFICIENCY



We maintain competitive pricing while delivering high-quality products & services.

### ENGAGED WORKFORCE



Our team members are empowered to take responsibility for their roles and strive for excellence in all aspects of our operations.

### COMPLIANCE AND ETHICS



We fully comply with applicable laws and regulations, ensuring ethical conduct in all business dealings.

### COMMUNITY ENGAGEMENT



We actively participate in social & charitable initiatives to benefit our local communities.

### RESPONSIBLE SOURCING



We source materials responsibly, promoting ethical practices within our supply chain.

### POLLUTION PREVENTION



We are committed to preventing pollution and reducing emissions through innovative product offerings.

### OPEN COMMUNICATION



We encourage participation and feedback from our employees, fostering a collaborative environment for quality assurance & safety management.









المشاريع الألمانية الخليجية  
German Gulf Enterprises



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